

Design | Print | Deliver | Support

## Scantron Print Services

PRINT QUALITY IS AS EQUALLY IMPORTANT AS THE DESIGN PROCESS. AS AN ESTABLISHED LEADER IN PRINTING FOR HIGH STAKES TESTING, WE'VE DEVELOPED SEVERAL PROVEN AND RELIABLE TECHNOLOGY-ENHANCED PROCESSES TO ENSURE THE HIGHEST POSSIBLE QUALITY AVAILABLE.

### Printing & Fulfillment

Scantron has a long standing reputation as the premier printer of scannable documents for test publishing and data collection professionals. While other printers hope to achieve high quality results—precision printing with impeccable accuracy and proven reliability is standard operating procedure for us. In addition to producing optical mark read scan forms, we also produce test booklets, scoring stencils, answer keys, instruction sheets, postcards, and direct mail pieces associated with assessment and data capture applications.

Scantron offers extensive large-scale printing and fulfillment services. We print in excess of 3 billion sheets per year and are one of the largest suppliers of scannable forms to the educational testing market. Scantron has always been a leader in maintaining state-of-the-art facilities. Our facility has over 100,000 square feet of space and house offset presses, high-speed laser printing systems, collating machines, and include climate controlled warehouse space. Our investments are geared towards productivity improvements and innovations that help our customers succeed.

### Professional Production

Our facility provides you with complete printing and bindery capabilities. We print in a variety of sizes and formats including booklets, continuous, cut sheets, and multi-part forms. Our paper is manufactured exclusively for Scantron and formulated to minimize any dirt content that could lead to inaccurate data. Select from special Scantron papers including Mark Reflex®, Trans-Optic®, and EcoScan®. We also offer specially treated paper that is moisture resistant for forms used in extreme outdoor conditions.

Our vibrant selections of inks are specifically made for scanner compatibility. You can also choose four-color process or PANTONE MATCHING SYSTEM® colors for the non-scannable areas of your form. We have the benefit of a 30+ year relationship with paper and ink vendors and go through rigorous testing on every batch to insure our products meet the highest possible standards.



*Authorised distributor:*

**DPK Information Systems Ltd.**

3 Courtney Walsh Drive,  
Kingston 10, Jamaica, W.I.

Voice: 876-926-1361

Fax: 876-968-0909

info@dpk.com.jm

www.dpk.com.jm



### Scantron Print Capabilities

<b>Cut Sheets</b>	8½", 11", 17", and 22" lengths Widths up to 20½"
<b>Booklets</b>	11" x 8½" standard finished size (other sizes available) Saddle stitched up to 120 pages (30 signatures)
<b>Continuous</b>	8½" and 11" lengths 6-part forms up to 175/8" wide 1-part forms up to 20½" wide 1-part forms can be supplied in roll form
<b>Snap-Out Sets</b>	5½", 8½" and 11" lengths 6-part forms up to 175/8" wide
<b>Colors</b>	Full range of scannable and PMS colors  Offset presses with one to eight color capability
<b>Punching &amp; Perfig</b>	File Hole Punching, Corner Cuts, Cross Perforations, Custom perforations, or die cuts
<b>Numbering</b>	Mechanical 3/16" Gothic, Litho- Code, Bar Code, and Variable Intelligent Printing (digital)

### Improving Customer Satisfaction

Ongoing measurement of customer satisfaction is a proven way for organizations to focus on product initiatives, develop effective marketing campaigns, and create true, customer-centric products and services.

An energy company with 3.7 million customers uses Scantron for administering their Customer Satisfaction Surveys. They utilize three different survey instruments that we print and stock.

Each week the client provides us with three mailing lists. The information is used to personalize the survey form with the respondent name, mailing address and a bar code customer ID. Next, we fold, seal, and mail the surveys to their customers.

Approximately 1000 surveys each week are distributed for the client with an average return of 30% from each mailing. The client values the entire suite of fulfillment services that Scantron offers. This cost intelligent approach removes the time and expense of having to create an in-house solution for storage and distribution of the surveys.

USING SCANTRON PRINT SERVICES AS THE SINGLE SOURCE TO PRODUCE AN INTEGRATED FAMILY OF PUBLICATIONS IS THE PERFECT WAY TO ENSURE CONSISTENTLY SUPERB QUALITY FROM START TO FINISH.